

Premium Textile Japan 2022 Spring & Summer < FINAL REPORT >

- ☐ Name of exhibition: Premium Textile Japan 2022 Spring & Summer
- ☐ Dates: May 25 – 26, 2021 (Tue. – Wed.)
- ☐ Venue: Tokyo International Forum / Hall E-1 (3,000 sqm.)
- ☐ Organiser: Japan Fashion Week Organization (JFW)
- ☐ Support:
 - Ministry of Economy, Trade and Industry
 - Organization for Small & Medium Enterprises and Regional Innovation, Japan
 - Japan External Trade Organization (JETRO)
 - Japan Apparel-Fashion Council
 - The Japan Textiles Importers' Association, Japan Textile Exporters' Association
- ☐ Visitors: Buyers and invited visitors only [Pre-registration system]



The PTJ 2022SS fair, organised by JFW, was held over two days at the Tokyo International Forum, on May 25 and 26. Despite a prolonged State of Emergency, JFW implemented measures that were even more stringent than the minimum event-related regulations imposed by national and municipal governments, by limiting the maximum number of people within the venue to 750 (*), imposing entry restrictions as required and having a nurse on permanent standby.

(*) Site area: 3,000 sqm divided by four (social distancing: 2 x 2m) = 750 persons allowed

On this occasion, the total no. of applications received was approx. 80% of the record from the previous edition. Despite the concern over visitor numbers declining due to the impact of COVID-19, given that some exhibitors cancelled at the last minute and the difficulties visitors further afield had in attending, healthy numbers of people were seen right from the start and throughout. Indeed, numbers on the morning of the second day reached virtually normal levels and almost reached the venue limit at times. Overall however, total visitor numbers fell to 4,132, which is 70% of the figure for two years ago. This also highlights the difference between exhibitors hosting booths that were constantly packed with people and those with fewer visitors. Despite the difficulties, the feedback was overwhelmingly positive for both exhibitors and visitors alike and the show reconfirmed the importance of an in-person trade fair 'to directly see and touch fabrics in person and promote discussion'.

■ No. of exhibitors: 75 entries/99.5booths (Record from previous yr: 95 entries/124 booths)

◇ No. of entries / no. of booths	No. of entries	No. of booths
Domestic exhibitors	72	96.5
Overseas exhibitors (Italy, Korea, Turkey)	3	3
TOTAL	75	99.5

2022 SPRING SUMMER



Premium Textile
Japan

◇ Breakdown by zone	No. of entries	No. of booths
A: Staples (cotton / linen / wool / blends)	33	41.5
B: Filaments (synthetics / silk / functional / blends)	20	30
C: Dyeing / finishing / prints / embroidery, lace / leather	14	17.5
D: Supporting materials / knitted fabrics / twisted yarns / pile fabrics	8	10.5
TOTAL	75	99.5



< New exhibitors: 7 companies >

NAKAHANE INTERNATIONAL CO., LTD. / TATSUTA SPINNING CO., LTD. / SHIMANAMI NASSEN CO., LTD. / CHAMBRAY CO., LTD. / SUNALPHA CO, LTD. / HIRAI CORPORATION LTD. / KISOGAWA SENJYU CO., LTD.

■ No. of visitors

Category	Apparel/retailers	Wholesalers, Trading / planning companies	Press	Organiser related visitors/groups	Visitors	Total no. of visitors
No. of visitors	2,003	1,536	80	69	444	4,132

* Compared to the previous edition (PTJ2020SS): 70%

■ TREND & INDEX Corner

On this occasion, an 'EARTH'-themed layout design was explored and amid awareness of the 'global environment' and 'regeneration' and alongside sustainability, environmentally friendlier cardboard material was applied in favour of conventional woodwork. The four trend themes were dynamically expressed with a huge whiteboard in each theme block. Moreover, to boost the appeal of the sustainability project, organisers prioritised the theme of 'Sense of Wonder', representing sustainability with corresponding fabrics, to further clarify the indication and appeal. An open display style was applied rather than placing fabrics on the table, to avoid close contact by visitors.

< No. of fabrics displayed > TREND: 462 pcs. (incl. 159 sustainable fabrics), supporting materials: 19 pcs. (incl. 4 sustainable items)
INDEX: 219 pcs. (incl. 68 sustainable fabrics)



■ DIGITAL INDEX Corner

JFW Textile
 Online SALON

On this occasion at PTJ, the Digital INDEX Corner was newly installed, by leveraging the side passage of the TREND & INDEX Corner, where the new 'JFW Textile Online Salon' (JTO) project was introduced and explained via the wall panel. QR codes of companies uploaded to the JTO were also indicated side by side, paving the way for visitors to view their fabrics of interest, as part of efforts to boost JTO users.



■ Related programme

< Textile Workshop - Let's Learn Japan Fabrics - >



JFW organises a <Textile Workshop> program inspired by a terakoya (literally ‘temple school’) for younger employees with fewer than five years’ working experience, inviting lecturers from major textile-producing regions from among PTJ exhibitors to lecture on fabrics with different themes. The idea is to improve insights into and knowledge of Japanese fabrics and regions through lectures. On this occasion, lectures were held under the theme of sustainability.

* Participants: Young employees working at apparel/textile-related makers, retailers, designer maisons; involved in product planning or fabric procurement. (* Students not allowed)

□ Lectures by fabric manufacturers from textile-producing regions

➤ May 25 (Tue.) < **Sustainability regarding raw materials** >

< Lecturer > **Mr. Shingo MIHO**, Director, Panoco Trading Co., Ltd.

Lecture content: The company has been handling organic cotton since the early 1990s, and has since been developing a business specialising in organic cotton, including procurement of raw materials and textiles produced in Japan, alongside original brands. Mr. Miho highlighted how ‘transparency’ is key when it comes to handling organic cotton. He also emphasised the significance of traceability and explained that the company provides open information on all supply chain processes by introducing a web service, visualising the supply chain holistically from farms to fabrics inclusive.

➤ May 26 (Wed.) < **Sustainability in the field of dyeing/finishing** >

< Lecturer > **Mr. Satoshi MORIHARA**, Section Manager, Planning and Development Division & Textile Evaluation Specialist, SANYO SENKO CO.LTD.

Lecture content: Established in 1925 with Bingo Kasuri as the basis, the company owns diversified dyeing/finishing techniques; from bleaching, plain dyeing and printing to specialised techniques such as indigo dyeing and discharge, alongside gradational discharge on fabrics. As for the sustainability approach employed in areas such as dyeing and finishing, they enhance efforts to promote waterless dyeing and reduce gas emissions by installing natural gas boilers. Mr. Morihara commented: ‘We need to review our business strategies based on sustainability. We can optimally exploit this opportunity, provided we can launch information of technicity technicity with high transparency.’



Mr. Shingo Miho, Panoco Trading Ltd.



Attendees viewing materials




Mr. Satoshi Morihara, SANYO SENKO CO., LTD.

< Venue photos >



■ PTJ2022SS Measures to Prevent Novel Coronavirus Infection (COVID-19)

- Installation of hand sanitizer
Installation location: Exhibition Hall – two points at the entrance/exit and at a further five points within the venue
- Body temperature measured using a non-contact thermometer
Measuring points: Exhibition Hall - two points at the entrance
➤ Distribution of a card; 'body temperature measured' to those with a temperature confirmed below 37.5°C. (>>> to be inserted into a name holder) ⇒ 
- ☐ Measurement/recording of body temperature by organiser-related staff (incl. constructors/carry-in contractors) from two weeks before the fair starts.
- ☐ Mandatory wearing of facemasks (by organiser-related staff, exhibitors, visitors)
- Installation of alert noticeboards: reminders of coughing etiquette, frequent handwashing and wearing masks.
- Deployment of an on-site nurse for the duration/provision of a first-aid room.
(Utilizing a first-aid room within the Tokyo International Forum facility)
- ☐ Entry via an online pre-registration system
- Alerts via pre-notifications to visitors entering the venue.
- ☐ Restriction on number of staff attending within the booth. (1 person/4 sqm.)
- ☐ Limiting the maximum number of exhibitors/visitors (people remaining within the venue) to 750 and imposing entry restrictions if necessary.

感染防止徹底宣言



(Infection Prevention Thorough Declaration)

Major preventive measures and requests



当展における 新型コロナウイルス感染症予防対策

Prevention Measures against Novel Coronavirus

【事前感染症対策】

1. 平熱を超える発熱や咳、のどの痛みなど風邪の症状、臭覚や味覚の異常のある方、倦怠感のある方の来場は避けてください。
2. 新型コロナウイルス感染症陽性とされた者との濃厚接触のある方、同居家族や身近な知人に感染が疑われる方、過去14日以内に政府から入国制限、入国後の観察期間を必要とされている国、地域等への渡航又は当該在住者との濃厚接触がある場合、来場は避けてください。

事前登録制による入場

Entry allowed for pre-registered visitors.

マスク着用のお願い

Wear face mask.

消毒液の設置

Sanitizers are placed.

看護師の常駐(予定)

A nurse on duty at all times. (Provisional plan)

最大同時入館者を750名以内に制限

Max. number of admissions
at one time is set at 750.

出展ブースアテンドの人数制限

Restricted number of attendants
at exhibitor booths.

入退場口を限定し、来場者のチェック

Restricted entrance gates for the visitor check.

検温を実施

(37.5度以上の発熱がある場合、入場の禁止)

Mandatory temperature check.

(No admission for the person with fever higher than 37.5°C.)

スタッフは

マスク・フェイスシールドを着用

Staff wear face masks/face shields.

館内の定期的な換気

Keeping regular air ventilation.

共有スペースの定期的な消毒

Regular cleaning of public spaces.

最大人数を超えた場合は、入場制限

Admission restriction in case of over-capacity.

社会的距離(1m以上)の確保のお願い

Keep social distancing (1m~).

接触感染を防ぐため

印刷物の配布を制限

No printed materials handed out to avoid contact infection.



新型コロナウイルス接触確認アプリ(COCOA)の
インストールにご協力をお願いします。

iPhoneの方はこちら



Androidの方はこちら



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