

Premium Textile Japan 2023 Spring & Summer (Outline)

- ☐ Name of exhibition: Premium Textile Japan 2023 Spring & Summer
- ☐ Dates: May 25 – 26, 2022 (Wed. – Thu.)
- ☐ Venue: Tokyo International Forum / Hall E1 (3,000 sqm.)
- ☐ Organiser: Japan Fashion Week Organization (JFW)
- ☐ Support:
 - Ministry of Economy, Trade and Industry
 - Organization for Small & Medium Enterprises and Regional Innovation, Japan
 - Japan External Trade Organization (JETRO)
 - Japan Apparel-Fashion Council
 - The Japan Textiles Importers' Association, Japan Textile Exporters' Association
- ☐ Visitors: Buyers and invited visitors only [Pre-registration system]



The previous Premium Textile Japan event for spring and summer, PTJ 2022SS, was held last May while strictly complying with all COVID-19 preventive measures imposed by the Tokyo International Forum venue and the Chiyoda Public Health Center, since well before the show schedule. Happily, the show proved a great success and saw numerous enthusiastic negotiations ensue throughout.

On this occasion, our ongoing efforts to prepare for this year's event while ensuring full compliance with all preventive measures continue, despite the severe impact on the textile industry from COVID-19 and the fact that the scale of the show has yet to recover to 2019 levels in terms of the number of exhibitor booths. But even among circumstances as challenging as these, expectations of PTJ as a <negotiation platform> matching carefully screened exhibitors and buyers remain high. We are pleased to announce this incarnation of PTJ, the 22nd to date, will feature the < JFW Sustainability Project > alongside the < JFW Textile Online Salon > (JTO), which first got underway a year ago and which also strives to boost awareness.

■ **No. of exhibitors: 71 entries/92.5 booths** (Record from previous year: 71 entries/94 booths)

* Please refer to the separate attachment: List of exhibitors

◇ No. of entries / no. of booths

	No. of entries	No. of booths	Incl. new exhibitors	Incl. returning exhibitors
Domestic exhibitors	68	89.5	4 entries / 5 booths	2 entries / 2 booths
Overseas exhibitors	3	3	0	0
TOTAL	71	92.5	6 entries / 7 booths	

2023 SPRING SUMMER



Premium Textile
Japan

◇ Breakdown by zone

	No. of entries	No. of booths
A: Staples (cotton / linen / wool / blends)	31	38.5
B: Filaments (synthetics / silk / functional / blends)	18	27
C: Dyeing / finishing / prints / embroidery, lace / leather	14	16.5
D: Supporting materials / knitted fabrics / twisted yarns / pile fabrics	8	10.5
TOTAL	71	92.5



< New exhibitors: 4 companies >

NIKKE TEXTILE CO., LTD. / Mipox Corporation / MOELAN STUDIO CO., LTD. / RAINBOWWORLD CO., LTD.

■ Related programme:

< Textile Workshop - Let's Learn Japan Fabrics ! - >

JFW organises a <Textile Workshop> program inspired by a terakoya (literally 'temple school') for younger employees with fewer than five years' working experience, inviting lecturers from major textile-producing regions from among the PTJ exhibitors to lecture on different thematic fabrics. The idea is to improve insights into and knowledge of Japanese fabrics and regions, with lectures centring on the theme of sustainability. (This lecture is the last of a three-part series.)



* Participants: Young employee working at apparel/textile-related makers, retailers, designer maisons; involved in product planning or fabric procurement. (* Students not allowed)

- ☐ Dates: May 25 & 26, 2022 (10:30 -)
- ☐ Venue: Dedicated area housing the 'Textile Workshop'

■ Lectures by exhibitors/textile manufacturers :

- May 25 (Wed.) < Food Textiles Leveraging Food Residues >
< Lecturer > **Mr. Yoshihiro TANIMURA**, TOYOSHIMA & CO., LTD. (Dept. 8, Div. 7)
< Lecture content >
Mr. Tanimura will lecture on the original eco-friendly initiative by his company: 'Food Textile', which involves transforming food residues into natural dyes to produce textiles. His company concludes contracts with food firms (e.g. KAGOME Co., Ltd. and SARUTAHIKO COFFEE Inc.) to collaborate on initiatives like these, by repurposing waste (like post-brewed coffee beans) to make dyes.
The company has established the textile brand by collaborating with food companies that are already on the radar of general consumers and capable of providing food residues stably and on an ongoing basis.
- May 26 (Thu.) < Sustainability with synthetic fibres and company's initiatives >
< Lecturer > **Ms. Mito YOKOKAWA**, Fibers & Textiles Marketing Dept., TORAY INDUSTRIES, INC.
< Lecture content >
Ms. Yokokawa will discuss sustainability and business development centring on manufacturing using oil as a raw material at Toray, then introduce Toray's original brand using recycled and partially bio-related raw materials.

