

PTJ2021AW /JFW-JC2021 (Outline)

- ◇ Dates: Nov. 18 - 19, 2020 (Wed. – Thu.)
Nov. 18 (10:00 -18:30), Nov. 19 (10:00 -18:00)
- ◇ Venue : Tokyo International Forum / Exhibition Hall E (5,000 m²) + Lobby gallery



◆ PTJ – Exhibitors : 66 entries / 92.75 booths

Premium Textile Japan 2021 Autumn/Winter

* Record of PTJ2020AW: 85 entries/116.5 booths

◇ PTJ – No. of entries /no. of booths	No. of entries	No. of booths	New exhibitors 2021A/W	New exhibitors 2021S/S	Returning exhibitors
Domestic exhibitors	62	88.75	5 entries/4 booths	7 entries /8.25 booths	1 entry /1 booth
Overseas exhibitors (Italy, China, Turkey)	4	4	2 entries/2 booths	0 entry / 0 booth	0 entry/0 booth
TOTAL	66	92.75	7 entries/6 booths	7 entries/8.25 booths	1 entry/1 booth

◇ PTJ (Breakdown by zone)	No. of entries	No. of booths	New exhibitors 2021A/W	New exhibitors 2021S/S	< Returning exhibitors >
A: Staples (cotton / linen / wool / blends)	26	32.75	3 entries/2.75 booths	2 entries/2 booths	1 entry/1 booth
B: Filaments (synthetics / silk / functional / blends)	19	30.5	2 entries/1.5 booths	1 entry/0.75 booth	0 entry/0 booth
C: Dyeing / finishing / prints / embroidery, lace / leather	12	14.25	1 entry/1 booth	1 entry/2 booths	0 entry/0 booth
D: Supporting materials / knitted fabrics / twisted yarns / pile fabrics	9	15.25	1 entry/0.75 booth	3 entries/3.5 booths	0 entry/0 booth
TOTAL	66	92.75	7 entries/6 booths	7 entries/8.25 booths	1 entry/1 booth

New exhibitors (2021AW) : DOCOBO CO., LTD./ NISSHA PRINTING COMMUNICATIONS, INC. / MARUSA CO., LTD. / MENGDI JAPAN CO., LTD./ YOSHIDA SENKO CO., LTD. / GRANTEX (China) / ZHANGJIAGANG AOYANG WOOL FABRIC CO., LTD.(China)

Small-sized booths: KASAI CO., LTD. / SATOMURA CO., LTD. / SENDA CO., LTD. / DOCOBO CO., LTD. / HATAOKA CO. – ASUWA KOGYOSYO / YOSHIDA SENKO CO., LTD. / LILY LACE INTERNATIONAL CO., LTD.

◆ JFW-JC – Exhibitors: 47 entries - 242 companies / 168.9 booths

JFW JAPAN CREATION 2021

*Record of JFW-JC20120: 84 entries - 294 companies/210.3 booths

◇ JFW-JC : No. of entries/no. of booths	No. of entries	< Total no. of companies >	No. of booths	<New exhibitors>	<Returning exhibitors>
Domestic exhibitors	45	233	163.9	2 entries/6 booths	2 entries/4 booths
Overseas exhibitors (USA, Taiwan)	2	9	5	1 entry/1 booth	0 entry/0 booth
TOTAL	47	242	168.9	3 entries/7 booths	2 entries/4 booths

◇ JFW-JC (Breakdown by zone)	No. of entries	< Total no. of companies >	No. of booths	<New exhibitors>	<Returning exhibitors>
1: Textile, Dyeing/finishing, twisted yarns	36	175	120.7	3 entries/7 booths	1 entry/1 booth
2: Supporting materials (accessories)	4	4	5	0 entry/0 booth	0 entry/0 booth
3: Textile related service/products	2	19	5	0 entry/0 booth	1 entry/3 booths
4: Leather/furs	5	44	38.2	0 entry/0 booth	0 entry/0 booth
TOTAL	47	242	168.9	3 entries/7 booths	2 entries/4 booths

Media Stands	2	2	2	0 entry/0 booth	0 entry/0 booth
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New exhibitors: BANSHUORI KITAHARIMA INDUSTRIAL DEVELOPMENT ORGANIZATION, TOWA KEORI CO., LTD./VIENTO CO., LTD., POLARTEC (USA)

■ Trend & Index Corner and Sustainability Project



Booth No. **A-1**

(株)ジャパンファッションウィーク

Sample No.: **A-123-45** (2001)

サステイナブル素材分類

☐ オーガニックコットン、生分解性繊維等の天然繊維

☐ リサイクル繊維

☒ バイオベース繊維 (植物由来原料 / 環境負荷低減型)

☐ アニマルケア 繊維

サステイナブル製造工程

☐ 環境配慮された染色・後処理プロセス

☐ 非有害化学物質

サステイナブル金銀装飾

☐ サステイナブルな金銀装飾

On this occasion, the area has been surrounded by highly transparent tarpaulin mesh-like material, which has been appropriately designed to limit the total number of fabrics on display and avoid close contact as much as possible. Furthermore, the 'JFW SUSTAINABILITY PROJECT', which was originally slated for implementation in the event last May, will be launched from this edition onward.

< SUSTAINABILITY PROJECT >

We aim to enlighten and promote sustainable textiles through the JFW-initiated "SUSTAINABILITY PROJECT", reflecting JFW support for activities to promote a sustainable society and global environment to help the textile industry contribute to the movement. At the Trend Corner, featuring exhibitors' fabrics categorised by the trend theme, the icon indicating 'sustainable fabric' will be attached to the corresponding products. Equally, inside each exhibitor's booth, sustainable-logo marks will be indicated on hanger samples for the corresponding fabrics.



>>> The configuration of sustainable fabrics by seasonal trend themes will be showcased as follows:

- ◆ **Conventional Beauty** ... fabrics meeting the sustainability criteria will be displayed.
(with sustainable cards attached.)
- ◇ **Ultimate Beauty / Borderless Beauty / Supernatural Beauty** ... themes comprising both non-sustainable and sustainable fabrics that meet the criteria (with sustainable cards attached.)
- ◇ **INDEX** ... sustainable stickers will be attached to the reference no. of fabrics deemed eligible as sustainable.

< True insight and strong will >

< JFW TEXTILE VIEW > (No. of fabrics to be displayed)

- ◆ 2021-22 Autumn / Winter
2021-22 A/W Overview: 'True insight and strong will'
- ◇ Ultimate Beauty ... (72 pcs.)
- ◇ Borderless Beauty ... (72 pcs.)
- ◇ Supernatural Beauty ... (72 pcs.)
- ◇ Conventional Beauty ... (72 pcs.)
- ◆ INDEX: PTJ... (198 pcs.), JFW-JC ... (244 pcs.) / **G. Total ... 730 pcs.**



Ultimate Beauty

Borderless Beauty



Supernatural Beauty

Conventional Beauty

■ Related programme

< Textile Workshop - Let's learn about Japan fabrics - >

JFW organises a <Textile Workshop> program inspired by a terakoya (literally 'temple school') for younger employees (with fewer than five years' working experience), inviting lecturers from major textile-producing regions from each batch of PTJ/JFW-JC exhibitors to lecture on different thematic fabrics and aiming to improve insights into and knowledge of Japanese fabrics and regions.

The event will be socially distanced, with a limited number of participants on this occasion.

- Open to: Young employees working at apparel/textile-related makers, retailers, designer maisons and those involved in product planning or fabric procurement (with fewer than five years' working experience) (* Students not allowed)

☐ Venue: PTJ Workshop – specially reserved room

☐ Lectures by fabric manufacturers from textile-producing regions



【Nov. 18 (Wed.)】 Jacquard / Yamanashi Region

<Lecturer> Mr. Tetsuya Makita (Director, Factory Manager) / MAKITA-SHOTEN CO., LTD.

Since our foundation in 1866, we have progressed our domain from merchandising regional textiles to creating and selling original textiles by ourselves over time and continued to invest in talents and equipment to create something special.



【Nov. 19 (Thu.)】 Knitted fabrics / Bishu Region

< Lecturer > Mr. Masato Kimura (President, CEO)/ NAKATAKA KEORI CO., LTD.

We have been designing and dealing in textile materials over four generations in the Bishu Region; highly acclaimed for its wool production. Known as a 'Utility Player, capable of designing and producing for weaving and knitting alike', our technique is wide-ranging. For knitting, we handle circular/raschel knitting, while for weaving, we produce both woollen/worsted fabrics; fully leveraging original techniques and sensitivity. We have been meeting demands of wide-ranging customers and providing original yarns in both weaving and knitting fields.



< PIGGY'S SPECIAL > - Pigskin Fashion Show -



Building on the previous year's success, fashion shows featuring professional/student sections will be held on the second day at the exclusive Tokyo International Forum venue within the lobby gallery, hosting a total of three shows. (Each session will comprise works by professionals & students). On this occasion, 60 seats (of a total 200 seats) will be open to spectators to comply with COVID-19 preventive measures. (Pre-reservation required)

◆ Show dates & time: Nov. 19, 2020 (Thu.) (1) 13:00 - (2) 14:30 - (3) 16:00 -

【Professional section】 (Designers)

- 13:00 NAPE_ / Tatsuma Yamashita
- 14:30 MICHAEL GINIS AOYAMA / Michail Gkinis
- 16:00 CHONO / Wataru Nakazono

【Student section】 Specialised fashion schools in Tokyo: 11 schools

- 13:00 Koto Fashion High School / Fashion College Sakuragaoka / Hana Fashion College / Dressmaker Gakuin
- 14:30 Tokyo Mode Gakuen / Aoyama Fashion College / Tokyo Fashion Institute / Futaba Fashion Academy
- 16:00 Oda Fashion College / Shibuya Fashion & Art College / Bunka Fashion College



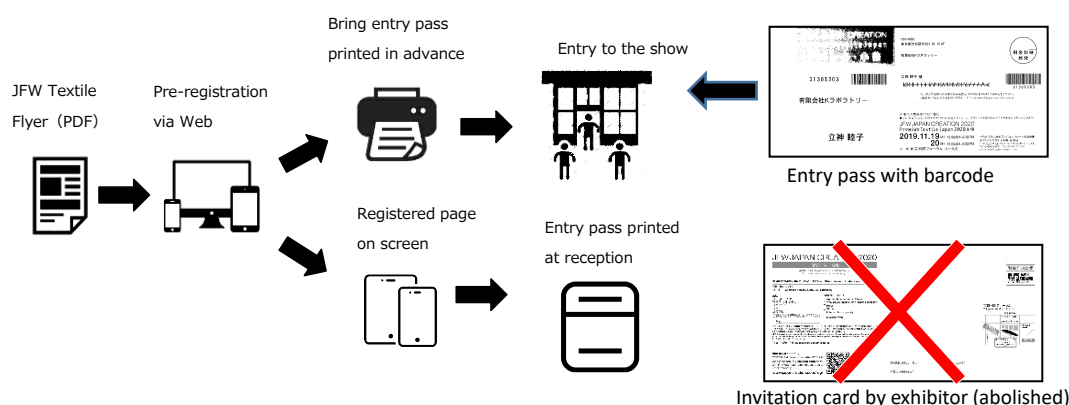
Preventive measures against the Novel Coronavirus (COVID-19) for the JFW textile shows: Premium Textile Japan2021 AW & JFW JAPAN CREATION 2021

This guideline is consolidated based on the 'Advice on Measures to Control COVID-19' as suggested by the COVID-19 Expert Meeting. The aim is to prevent infection through voluntary action and considers persistent fair management for upcoming events. Namely, operating the fairs with the following items in mind, including efforts to prevent closed and confined conditions for visitors and exhibitors alike, so that the exhibition can take place safely.

【Abolishment of invitation cards – Entry by online pre-registration only】

- **Expedition of entry pass (with barcodes) addressed to registered buyers will be carried out as previously.**
>>> Those with the right pass can enter the venue directly without registering at the entrance.
- * **Expedition of paper invitation cards abolished - Entry only by pre-registration (via website)**
>>> Those who show the entry badge output will be allowed to enter directly. A <JFW textile fair flyer> (PDF) will be made available to distribute to clients and attract visitors.
- Those having pre-registered via **smartphone** can proceed to the registration counter to have an entry pass issued by scanning the code indicated on the smartphone screen. >>> **Face-to-face reception work to be simplified.**

■ Visitors' entry flow



【Pre-notification of alerts via website】 < via Official website, email magazine, email contacts to exhibitors >

☐ For visitors:

- **Please refrain from visiting** in case you have **symptoms such as a fever exceeding your normal temperature, coughing, or a cold.**
- Notifications to refrain from visiting will be announced in the following cases:
If you have: close contact with a COVID-19 infected persons (having tested positive), or family members or acquaintance with possible viral infections, or have travelled to countries/regions for which entry to Japan is restricted by the Government, or requested quarantine for monitoring after entry and/or close contacts with residents concerned – within 14 days.

- **Wearing a face mask is compulsory to enter the venue.** (We might refuse visitors who are not wearing face masks.)
- Anyone whose **body temperature measures over 37.5°C** at the entrance **may be declined entrance to the venue** upon consulting with the nurse.
- We kindly request frequent handwashing. Hand sanitizer will be provided at the venue entrance.
- Kindly note that staff will also take prevention measures such as wearing a mask. Thank you for your understanding.
- In case you feel sick or unwell within the venue, please promptly summon help from nearby staff without hesitation.
A nurse will be stationed at all times within the venue and **a first-aid room** is available within the facility.

☐ **For exhibitors and organiser-related staff (contractor)**

- Thorough implementation of **wearing masks** and frequent handwashing **on the day before the fair (move-in day)** as well as sanitizing hands and **measuring the temperature** at the entrance.
- Thorough implementation of wearing masks (by exhibitors) and face shields (by organiser-related staff) on the day of the fair.
- **Restriction on no. of attending staff within a booth:**
(Limits)... (2 persons per 6 & 8 sqm booth / 3 persons per 12 sqm. booth / 4 persons per 16 sqm. booth / 1 person per 4 sqm. space-booth)
- Encouragement / request to frequently sanitize equipment incl. tables/chairs **inside each booth** and **maintain adequate physical distancing**.
- **Advice/request to cooperate to utilize soft copy digital format:** by presenting downloadable e-data via websites instead of **distributing paper materials** incl.<product catalogues/pamphlets> and/or <company brochures> to avoid viral spreading risk.
- **Introduction to optional equipment within a booth: infection-control equipment** (acrylic panels/boards to prevent droplets, sanitizing gel, sanitizer stands)
* A requisition to the facility (venue) is required if bringing in sanitizing gel with an alcohol concentration exceeding 60%. (>>> JFW will collect and submit a requisition on behalf of exhibitors.)
- Setting up a medical room where **a nurse is stationed at all times**. (during the preparatory/fair period) and utilizing **a first-aid room** equipped within the facility (Tokyo International Forum).

[Preventive measures on the fair dates – Operational plans at the venue]

- **Installation of hand sanitizer.** (Installation locations: exhibition hall entrance, two to three points inside the venue)
- **Measurement of body temperature by thermography or a non-contact thermometer.**
(Installation location: at the entrance to the exhibition hall)
- Anyone recording a body temperature over 37.5°C will be required to complete a **medical questionnaire (Jap./Eng.)** and may be refused entry after interviewing with the nurse.
- **Installation of noticeboards for alerting:** we request cooperation for coughing etiquette and frequent handwashing alongside a (mandatory) face mask.
- **Space in front of reception enlarged by 4m and marks placed to ensure adequate social distancing for registrants when queuing.**

- **Thorough implementation of wearing facemasks and face shields by staff at reception counters.**
Prohibition on calling out loudly (for guidance). **Utilization of placards to guide visitors instead.**
- **Maintenance of adequate spacing at the Trend & Index Corner by reducing the no. of displaying fabrics** to avoid closed/confined conditions.
- **No. of seated viewers for the Pigskin Fashion Show will be limited to 60. (Reservation required for viewing).**
- **The Textile Workshop will be accommodated in a larger seminar room** instead of the usual setting beside the lounge space. **Lounges can be used with larger spacing.**
- **Extension of passages within the venue. (Layout: width over 2.5m at the narrowest point, securing wider spacing for both shows; 117% (PTJ) and 120% (JC) compared to the previous layout.)**



(Infection Prevention Thorough Declaration)

- Exhibitors' name cards will be issued via online pre-registration (name/division/contact details).
Visitors will be registered via online pre-registration on the website.
Contractors/operation companies will be checked via the list (incl. name/division/contact details) and reporting of body temperature of the show days to be submitted.
- **Separate entrance/exit for each fair (1 entrance/exit per fair)**
- **Thorough in-venue ventilation (by constantly keeping the entrance/exit doors open)**
- **Limiting the maximum no. of exhibitors/visitors (people remaining within the venue) to 1,250 and imposing entry restrictions if necessary. (* No. of total people to be counted by laser.)**
- Notification of hand sanitization at drink service stands and **frequent sanitization of lounge tables/chairs etc. by full-time staff.**

- **Control of individual facemasks/face shields - to be disposed of into separate/reserved dustbins.**
- Abolishment of fair guides as distribution material, promoting digitalization and leveraging websites.
- Form Presentation (academic-industrial collaboration) is cancelled due to the long-term programme (lasting six months), during which time avoiding the three Cs would be difficult.



Secretariat / JFW Textile Division