

2015 SPRING SUMMER



Premium Textile
J a p a n

< Premium Textile Japan 2015 Spring/Summer >

< Dates > May 21 – 22, 2014 (Wed. – Thu.)

< Time > 10:00 – 18:00

< Venue > Tokyo International Forum / Exhibition Hall 2 (B2F)

< Visitors > Buyers and invited visitors only < Admission free >

< Organiser > Japan Fashion Week Organization

JFW Textile Division Steering Committee

< Supporters> Ministry of Economy, Trade and Industry

Organization for Small & Medium Enterprises and Regional Innovation, Japan

Japan External Trade Organization (JETRO)

Japan Apparel-Fashion Industry Council

The Japan Textiles Importers' Association, Japan Textiles Exporters' Association

The PTJ (Premium Textile Japan), which started as a fair to provide a platform uniting top domestic/overseas buyers and suppliers, celebrates its 7th anniversary. With an acclaimed track record over the six previous events to date, this occasion saw a record number of applications; reflecting its high reputation and appreciation by buyers and establishing its presence as a lively and renowned industry event. Most of the buyers, who were apparel designers or MDs making decisions on fabric procurement, acclaimed the event as an effective business-centred salon. Also taking centre stage were the enriched business-oriented programmes, including business matching coordinated by the organiser. The PTJ has established its reputation as a fair specialising in premium textiles; promoting its uniqueness as the only premium textile salon in Asia, and we strive to invite not only major domestic buyers but also top branded textile buyers from Asia.

□ Premium Textile Japan <Participant eligibility criteria>

- Companies selling textiles or textile related/supporting materials.
- With a clear indication of the price/quantity/(batch)delivery time of the products and possessing an organized sales system.
- Stationing sales representatives at the venue during the fair.
- Capable of planning and presenting newly developed products.



*An inspection system is applied by appointed external specialists to verify the above criteria.

■ **Exhibitor details : 74 entries / 94 standard booths** (*Previous year : S/S fair 67/85.5)

< **Zone A** > Staples (cotton / linen / wool / blends) : 31 entries / 37.5 standard booths

< **Zone B** > Filaments (synthetics / silk / functional / blends) : 15 entries / 24 standard booths

< **Zone C** > Dyeing, finishing/prints /embroidery, lace /leather:17 entries/ 19 standard booths

< **Zone D** >Supporting materials /accessories/knits/twisted yarns :11 entries/13.5 standard booths

* incl. overseas exhibitors : 7 companies / 8 booths (Thailand/Taiwan/China/Hong Kong/India)

* incl. newly applied : 11 companies / 13.5 booths

List of PremiumTextileJapan 2015S/S Exhibitors

A zone : Staples(cotton, linen, wool, and blended)

Company Name	Booth No.
blue farm textile limited/HongKong	A-11
BON CO.,LTD.	A-2
CLOTH JAPAN	A-21
COSMO TEXTILE CO., LTD.	A-18
CREATE TSUSHIMA	A-19
DUCK TEXTILE CO.,LTD.	A-27
FUKUDA ORIMONO LTD.	A-10
FURUHASHI WEAVING CO.,LTD.	A-8
HAYASHIYO CO.,LTD.	A-14
ICHIMEN CO.,LTD.	A-22
IMADA	A-9
J VIEW FASHION CO.,LTD./China	A-4
KAGEYAMA CO.,LTD.	A-32
KAIHARA CORPORATION	A-30
KOKKA CO.,LTD.	A-29
KUWAMURA CO.,LTD. TEXTILE DIVISION-1	A-31
MARUMAN INC.	A-3
MORIKIKU CO.,LTD.	A-16
NAITO TEXTILE CO.,LTD.	A-5
NIHON HOMESPUN CO.,LTD.	A-6
OMI ORIMONO CO.,LTD.	A-28
OZAWA TEXTILE CO.,LTD.	A-12
PANOCO TRADING CO.,LTD.	A-13
PIACERE CO.,LTD.	A-7
SHIGAASA CO.,LTD.	A-17
Spun Silk World Co., Ltd./Thailand	A-26
SUGIOKA TEXTILES CO., LTD.	A-23
SUZUKI BLEACH & DYEING CO.,LTD.	A-25
TM TEXTILE CO.,LTD.	A-15
WATANABE PILE TEXTILE CO.,LTD.	A-20
YAMAZAKI TEXTILE CO.,LTD.	A-24

D zone : Supporting, Materials, Accessories, Knit, Yarns

Company Name	Booth No.
AOKI-ORIKOUGEI CO.,LTD.	D-10
Crescend Yonezawa(AWANO SHOJI CO.,LTD.)	D-5
ITONONE	D-2
KATSUMI CO.,LTD.	D-11
MINAMI CO., LTD.	D-6
MIYATA WF CO.,LTD.	D-4
MONDO CO.,LTD.	D-3
SHIMADA TEXTILE CO.,LTD.	D-1
TAIHEI SHOUKAI CO., LTD.	D-7
TAKASAWA TEXTILE MANUFACTURE CO.,LTD.	D-8
Yuan Ling Knitting Industrial Co.,LTD./Taiwan	D-9

B zone : Filament(man-made, silk, function and blended)

Company Name	Booth No.
CORAL CO.,LTD.	B-14
DOKOH SHOJI CO.,LTD.	B-9
EASTERN SILK INDUSTRIES LIMITED/India	B-11
HATAOKA CO./ASUWA KOGYOSYO	B-1
KUMAZAWA SHOJI CO.,LTD.	B-10
MARUI ORIMONO CO.,LTD.	B-5
MATSUBARA CO.,LTD.	B-6
MAXLAND SPORTSWEAR INDUSTRIAL CO., LTD./Taiwan	B-13
MEIRIN SENI CO.,LTD.	B-12
MIWA CO.,LTD.	B-2
OKATEX CO.,LTD.	B-8
SAIEI ORIMONO CO.,LTD.	B-7
TAKASHIMA SHOJI CO.,LTD.	B-4
TORAY INDUSTRIES, INC.	B-15
UNI TEXTILE CO.,LTD.	B-3

C zone : Dyeing/Finishing, Print, Embroidery, Lace, Leather

Company Name	Booth No.
CHARMANT CO.,LTD.	C-2
FREES CO.,LTD.	C-7
FUTABA LACE CO.,LTD.	C-8
HER CREATION	C-13
HINODE SENGYO CO.,LTD.	C-4
HISAYAMASENKO CO.,LTD.	C-15
KOJIMA SENSOKU CO., LTD.	C-12
KYOWA LACE CO.,LTD.	C-14
OCHIAI LACE CO.,LTD.	C-3
SAKURAI SHOUTEN	C-17
SANYO SENKO CO.,LTD.	C-16
SUN LOOK CO., LTD.	C-9
TANAKA EMBROIDERY LTD.	C-5
TANIGAWA CO.,LTD.	C-6
TOWA KNIT CO.,LTD.	C-10
TSURUGA SENI CO.,LTD.	C-1
United Textile Mills Co.,Ltd./Thailand	C-11

■ JFW TEXTILE VIEW (2015 Spring/Summer Textile Trends)

< A Quest for Reform >

We must constantly pursue our spiritual lives (discipline mind) and strive for reforms which fit the times : namely retaining the attitude to cultivate ourselves with mental focus and calmly strive on the work of the present by reviewing our careers, while also seeking self-establishment to be esteemed by people. It is thus crucial to attain and fulfil our own duty and pursue reform for the higher state, sensing things ahead of time. Let us continue ceaselessly evolving for an enlivened future awash with vigour.

< Colours > An exquisite colour palette of seasonal loveliness, with an enticing eccentricity and glittering allure.

- Anthro-po-Archives+ -



- Alfresco Art Gallery -



- Relucent Lyric -



- Fabled Wonderland -



■ Trend & Index Corner :

This trend corner will feature our original seasonal trends (JFW Textile View) alongside fabrics submitted by exhibitors and effectively categorised according to thematic trends, Guiding visitors to exhibitors' booths.



As usual, the construction design will be handled by spatial designer, Mr. Tatsuya Segawa. The contrast of splendid, bright tonality and the white on the walls creates an interesting effect, alongside a spring-summery ambience expressed by translucent tarpaulin materials, which will also be on show.

- No. of fabrics to be displayed at the trend corner : Total : 470 pcs.
 - Anthro-po-Archives+ : 118 pcs.
 - Alfresco Art Gallery : 116 pcs.
 - Fabled Wonderland : 117 pcs.
 - Relucent Lyric : 119 pcs.
- No. of fabrics to be displayed at the index corner :
Total 197 pcs.



■ PTJ Business Support Programme

< Business matching programme >

A business matching system for exhibitors and VIP buyers will operate during the fair.

This programme has been fine-tuned to enhance quality, by providing not only meetings in specially dedicated spaces but also in-booth matching for higher efficiency. The participants on this occasion include apparel companies; LE CIEL BLEU (as a new buyer) and TOKYO STYLE, as well as the maison brands participating in the JFW Collection programme, alongside retailers such as the catalogue/Internet sales team of TAKASHIMAYA and also a wholesaler shoe maker, ITALY Co., Ltd. We will strive to make this event the centrepiece of the PTJ and a catalyst for more successful business occasions.

< VIP buyers > 8 companies

- Apparel / retail companies : brands
 - LE CIEL BLEU Inc. : LE CIEL BLEU
 - Tokyo Style Co., Ltd. :
22 OCTOBER / STYLE ME / SCENE DUEX
 - ITALY Co., Ltd. : Pink Champagne
 - Takashimaya Co., Ltd. : Catalogue sales Div./Cross-media business) 'Catalogue TAKASHIMAYA'
- Designers / maisons : brands / designers (company names)
 - A DEGREE FAHRENHEIT/ Yu Amatsu (212 Co., Ltd.)
 - lessthan* / Oharu Ando (lessthan Co., Ltd.)
 - Sise / Seishin Matsui (SISE Co., Ltd.)
 - Ujoh / Mitsuru Nishizaki (Ujoh Co., Ltd.)
- No. of companies (exhibitors) : 24
- No. of matching set-ups : 52 (provisional)



< Textile fair programmes by the JFW / Textile Div. for the 2014 fiscal year >

■ **Intertextile Shanghai <Japan Pavilion 2014>**



Name of exhibition : Intertextile SHANGHAI apparel fabrics 2014

Show period : Oct. 20 – 23, 2014 (Mon. – Thu.)
9:00 - 17:30 (*last day / 9:00 -14:00)

Organisers: Messe Frankfurt(HK)Ltd.,
The Sub-council of Textile Industry, CCPI. tex

Venue : Shanghai New International Expo Centre

Exhibiting area : Hall W2



□ **< Japan Pavilion 2013 >**

Overall structure : Japan Trend + Business negotiation
corner

No. of exhibitors (companies/associations) : 35

Organiser : Japan Fashion Week Organization



The 'Intertextile Shanghai Apparel Fabrics' show in 2013 has broken new records in visitors and exhibitors, with more than 69,000 individuals from 98 countries attending the event (cf. previous year 65,778). This increase is proof that the local textile industry remains prosperous, despite the uncertainty of the global economy. Most of the overseas exhibitors still have considerable expectations of China markets, while China apparel is in transition from 'quantity to quality', which enhances the efforts of luxury brands to seek more distinguished products. Now is a golden opportunity to promote high-quality Japan fabrics amid the ongoing depreciation of the Japanese yen.

Last year we remodelled the entire Japan Pavilion (JP) structure to create a more stylish unified booth design, and enriched the display and construction design of the trend corner, the key appeal spot of the pavilion, by adding impact. This has spawned successful results at the JP, with soaring visitor numbers and negotiations generating an enthusiastic atmosphere throughout the entire show period, as was also effectively reflected in the questionnaire by exhibitors. JP will further promote Japan Quality based on the textile trends originating from Japan by bringing together the cream of Japanese exhibitors, maintaining an optimal fairground venue, and targeting higher promoting efficiency.

< Photos from the Intertextile Shanghai 'Japan Pavilion 2013' >



□ **Intertextile Shanghai <Japan Pavilion 2014 > Exhibitors' List**

ASAHI KASEI FIBERS CORPORATION * / Asahi Glass Co.,Ltd. / ICHIMURA SANGYO CO.,LTD. / WITH ALL CO.,LTD. / UNI TEXTILE CO.,LTD. / KAGEYAMA CO.,LTD. / KUMAZAWA SHOJI CO.,LTD. / KURABO INDUSTRIES LTD. / KURARAY TRADING CO., LTD./ CROP OZAKI CO.,LTD. / KOKKA CO.,LTD.* / SAIEI ORIMONO CO., LTD. / SAKAIOVEX CO.,LTD. / SUNWELL CO., LTD. / G.Q.T CO.,LTD. / SEIREN CO.,LTD. / SOJITZ FASHION CO.,LTD / DAIICHI ORIMONO CO.,LTD. / TAKISADA-NAGOYA CO., LTD / TAKIHYO CO., LTD./ CHIKUMA INTERNATIONAL LTD. / TEIJIN FRONTIER CO.,LTD. / TOKO SHOJI CO.,LTD. / TORAY INDUSTRIES, INC / DOKOH SHOJI CO.,LTD. / TOYOSHIMA & CO., LTD. / NISHIMURA LACE CO.,LTD.* / HAYASHIYO CO., LTD. / MAEDA CO., LTD. / Mitsubishi Corporation Fashion Co., Ltd. * / MURATA MACHINERY, LTD. VORTEX / MORIRIN CO., LTD. /YAGI & CO., LTD. / LECIEN CORPORATION / Japan Fashion Week Organization (JFW)

(* New exhibitors)



< JFW Textile Division – Future business plans in fiscal year 2014 >

< Domestic fairs >

The business negotiation salon and the textile trade fair will be held concurrently at the Tokyo International Forum.

■ Premium Textile Japan 2015 Autumn/Winter (Business negotiation salon)

- Dates : Nov. 5 – 6, 2014 (Wed. – Thu.)
- Time : 10:00 – 18:00
- Venue : Tokyo International Forum / Hall 2
- Exhibitors : Textile, dyeing/finishing companies, companies dealing with supporting materials
- Visitors : Buyers & invited visitors only <Admission : free>

*Application deadline : June 10, 2014



■ JFW Japan Creation 2015 (Total Textile Trade fair)

- Dates : Nov. 5 – 6, 2014 (Wed. – Thu.)
- Time : 10:00 – 18:00
- Venue : Tokyo International Forum / Hall 1
- Exhibitors : Textile, dyeing/finishing companies, companies dealing with supporting materials, info-related companies
- Visitors : Apparel, trading companies, wholesalers, designers, students and other related members
- Related programmes : Academic-industrial collaboration <Form Presentation> / Forum and others.

*Application deadline : June 10, 2014



< Overseas fairs >

Participating in major overseas textile fairs via 'Fair in Fair' style.

- Preview in **SEOUL** < Promotion - Japan Textile - >
 - Dates : Sept. 3 – 5, 2014 (Wed. – Fri.)
 - Venue : COEX Convention and Exhibition Center



- <The Japan Observatory>Japan Pavilion at **Milano Unica**
 - Dates : Sept. 9 – 11, 2014 (Tue. – Thu.) <2015A/W>
 - Feb. 4 – 6, 2015 (Wed. – Fri.) <2016S/S>
 - Venue : Fiera Milano City Hall2 (Specially located area, at Milano Unica)
 - Overall structure : Exhibitors' area + JAPAN TEXTILE PR area
 - Organisers : Japan Fashion Week Organization
Japan External Trade Organization
 - Support : Japan Textile Federation



*Press Conference is planned on May 21 (Wed.) at the Tokyo International Forum (Room G605)